

CONTRACT



KUSA-TV
500 Speer Blvd.
Denver, CO 80203
(866)858-5322

www.9news.com

And:

Mundy Katowitz Media/ POL
1322 G St SE
Washington, DC 20003

<u>Contract / Revision</u> 724065 /		<u>Alt Order #</u> 06387819
<u>Product</u> PUSA #1789		
<u>Contract Dates</u> 10/23/12 - 10/29/12	<u>Estimate #</u> 1789	
<u>Advertiser</u> Priorities USA Action		<u>Original Date / Revision</u> 10/22/12 / 10/22/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KUSA	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 321	<u>Product Code</u> 340
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KUSA	10/26/12	10/26/12	Late Night w/Jimmy Fallon	1137p-1237a		1:00				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/22/12	10/28/12	----F--	1			\$1,100.00	0.00				
N 2	KUSA	10/26/12	10/26/12	Extra	1230p-1p		1:00				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/22/12	10/28/12	----F--	1			\$1,000.00	0.00				
N 3	KUSA	10/26/12	10/26/12	9News at Noon	12p-1230p		1:00				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/22/12	10/28/12	----F--	1			\$1,200.00	0.00				
N 4	KUSA	10/26/12	10/26/12	9News 6pm	6p-630p		1:00				NM	1	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/22/12	10/28/12	----F--	1			\$6,400.00	0.00				
N 5	KUSA	10/26/12	10/26/12	Entertainment Tonight	630-7p		1:00				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/22/12	10/28/12	----F--	1			\$5,000.00	0.00				
N 6	KUSA	10/26/12	10/26/12	Today Show II	9-10am		1:00				NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/22/12	10/28/12	----F--	1			\$2,400.00	0.00				
N 7	KUSA	10/29/12	10/29/12	Extra	1230p-1p		1:00				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----	1			\$1,000.00	0.00				
N 8	KUSA	10/29/12	10/29/12	9News at Noon	12p-1230p		1:00				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----	1			\$1,200.00	0.00				
N 9	KUSA	10/29/12	10/29/12	9News 4pm	4p-5p		1:00				NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----	1			\$3,200.00	0.00				
N 10	KUSA	10/29/12	10/29/12	M-F 430-5a News	430-5a		1:00				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----	1			\$300.00	0.00				
N 11	KUSA	10/29/12	10/29/12	9News 6am	6-7am		1:00				NM	1	\$5,000.00

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TERMS: Due 15th day of the Month following Broadcast.



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<u>Advertiser</u> Priorities USA Action		<u>Original Date / Revision</u> 10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$5,000.00	0.00			
N 12	KUSA	10/27/12	10/27/12	9News 10pm Sat	Sat 10p-1037p		1:00				NM	1	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$6,400.00	0.00			
N 13	KUSA	10/27/12	10/27/12	Extra	1205x-105x		1:00				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$900.00	0.00			
N 14	KUSA	10/27/12	10/27/12	9News 5p Sat	5-6p		1:00				NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$3,200.00	0.00			
N 15	KUSA	10/27/12	10/27/12	Sat Today	5-7am		1:00				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$1,000.00	0.00			
N 16	KUSA	10/27/12	10/27/12	6-7p	6-7p		1:00				NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$3,600.00	0.00			
N 17	KUSA	10/27/12	10/27/12	9News 7a Sat	7-9a		1:00				NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$2,400.00	0.00			
N 18	KUSA	10/28/12	10/28/12	Hispanic Today	Sun 430-5a		1:00				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S				1	\$300.00	0.00			
N 19	KUSA	10/28/12	10/28/12	Sunday Today	6-7am		1:00				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S				1	\$1,000.00	0.00			
N 20	KUSA	10/28/12	10/28/12	9News 7a Sun	7-9a		1:00				NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S				1	\$2,400.00	0.00			
N 21	KUSA	10/25/12	10/25/12	The Doctors	1-2p		1:00				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$1,000.00	0.00			
N 22	KUSA	10/25/12	10/25/12	9News at Noon	12p-1230p		1:00				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$1,200.00	0.00			
N 23	KUSA	10/25/12	10/25/12	Early Today	4-430am		1:00				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$300.00	0.00			
N 24	KUSA	10/25/12	10/25/12	9News 4pm	4p-5p		1:00				NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$3,200.00	0.00			
N 25	KUSA	10/25/12	10/25/12	M-F 430-5a News	430-5a		1:00				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$300.00	0.00			
N 26	KUSA	10/25/12	10/25/12	9News Daybreak 5a	5-530am		1:00				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$1,800.00	0.00			
N 27	KUSA	10/25/12	10/25/12	9News 6am	6-7am		1:00				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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<u>Contract Dates</u> 10/23/12 - 10/29/12	<u>Product</u> PUSA #1789	<u>Estimate #</u> 1789
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$5,000.00	0.00			
N 28	KUSA	10/25/12	10/25/12	Today Show II	9-10am		1:00				NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$2,400.00	0.00			
N 29	KUSA	10/23/12	10/23/12	The Doctors	1-2p		1:00				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$1,000.00	0.00			
N 30	KUSA	10/23/12	10/23/12	Early Today	4-430am		1:00				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$300.00	0.00			
N 31	KUSA	10/23/12	10/23/12	9News 4pm	4p-5p		1:00				NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$3,200.00	0.00			
N 32	KUSA	10/23/12	10/23/12	M-F 430-5a News	430-5a		1:00				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$300.00	0.00			
N 33	KUSA	10/23/12	10/23/12	9News 6am	6-7am		1:00				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$5,000.00	0.00			
N 34	KUSA	10/24/12	10/24/12	Extra	1230p-1p		1:00				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$1,000.00	0.00			
N 35	KUSA	10/24/12	10/24/12	9News at Noon	12p-1230p		1:00				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$1,200.00	0.00			
N 36	KUSA	10/24/12	10/24/12	9News 5pm	5p-530p		1:00				NM	1	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$6,400.00	0.00			
N 37	KUSA	10/24/12	10/24/12	Entertainment Tonight	630-7p		1:00				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$5,000.00	0.00			
N 38	KUSA	10/24/12	10/24/12	Today Show II	9-10am		1:00				NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$2,400.00	0.00			
Totals										0.00		38	\$90,000.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	33	\$79,300.00	\$67,405.00
10/29/12 - 10/29/12	5	\$10,700.00	\$9,095.00
Totals	38	\$90,000.00	\$76,500.00

Signature: _____ Date: _____

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